

No longer self-styled



Kendall Serich will give you unbiased advice.

» Savvy advice

Name: Stylesavvy
What: A personal style consulting service, offering practical style and presentation solutions

Phone: Kendall on 0400 814 425

Website: www.stylesavvy.com.au

WORDS

Deborah Johnston

PICTURE

Daniel Griffiths

EVER dreamed of having your own personal stylist? Too busy to shop? Unsure of what to buy? Lacking in confidence?

With fashion trends changing by the month and clothing becoming more expensive, Kendall Serich realises that shopping for some people is no longer a pleasure but a pain.

Stylesavvy, a personal style consulting service, offers practical style and presentation solutions for the average guy or gal.

Kendall believes that "when you look good you feel good about yourself and when you feel good it boosts your confidence, making it easier to tackle the more serious things in life".

Kendall offers three main services through Stylesavvy which act as steps to becoming organised and stylish.

The first step is a personal consultation. This allows Kendall to analyse and advise on your present style, including hair and makeup, your lifestyle and to determine any personal objectives.

The next step is a wardrobe workout, where Kendall carefully sorts from your wardrobe what to toss, what to alter and what to keep, and develops a list of what you need.

Next you are given the devoted shopping treatment. As you shop until you drop, Kendall makes the experience more successful and enjoyable by choosing colours and styles that are complimentary to you as the client.

The best thing about Kendall's hip help is that the likes of Paris Hilton and Hugh Jackman are not the only ones who can afford it.